



## CREATIVE CAKE CHALLENGE

### TEAM BUILDING PLAY WITH A PURPOSE

Pipe on the frosting and compete to be sweet in The Ice Cream Lab's *Creative Cake Challenge*. Unlike other team building events, this confection competition has some unexpected twists and turns that will force your teams to pull together to maximize their resources and resolve conflict.

After receiving decorating instruction from our own in-house professional, teams will discuss their concepts and submit designs for approval. In order to choose the cakes they'd like to decorate, they'll then need to earn points by collaborating on the cost of ingredients in the "Name That Price War".

Things get even more interesting when teams unexpectedly lose a critical resource and need to adapt to change, all while trying to beat a ticking clock! The key elements in this event are communication, creative thinking, and problem solving. Of course participants not only decorate their cakes, but can eat (or donate) them too. Are your teams ready for the *Creative Cake Challenge*?

#### EVENT INCLUDES:

- Professional facilitator and event service staff
- Disposable hats, aprons and all equipment
- (2) 7" round, 8" square, or 9"x13" baked cakes/team
- Piping bags, fondant, and decorations
- Professional decorating instruction
- Post-event recap and team award recognition
- Coffee, tea, or water
  
- *DiSC Work Style Assessments are optional*



#### PROGRAM LENGTH:

Approximately 2-3 hours

#### GROUP SIZE:

5-50 on our site; unlimited off-site

#### CUSTOMIZATION:

Activities are based on a needs assessment of your team's desired outcome.

#### PRICING:

Our full-service team building activities range from \$125-\$200 per person, depending on the number of participants. We also understand that budgets come in all sizes and are happy to customize an event to fit your price range.

#### BENEFITS:

A motivated, cohesive team that demonstrates the ability to...

- ❖ Identify work behavioral styles
- ❖ Set goals
- ❖ Adapt to change
- ❖ Resolve conflict
- ❖ Manage a project to completion
- ❖ Communicate effectively
- ❖ Think creatively
- ❖ Solve problems
- ❖ Collaborate to make decisions
- ❖ Arrive at consensus
- ❖ Celebrate success
- ❖ Have FUN and learn new skills!

610-554-0480

350 S. Best Avenue

Walnutport, PA 18088

WWW.ICECREAMLABPA.COM