



THE NEXT GREAT FLAVOR TEAM BUILDING PLAY WITH A PURPOSE

Your teams will enjoy sweet success as they join culinary forces in this deliciously fun event. In *The Next Great Flavor*, teams will learn first-hand from a master batch maker, how The Ice Cream Lab's award-winning ice cream is made. Next, they'll complete the DiSC Personal Profile Preview to discover their unique work behavioral strengths and weaknesses and learn how both affect a team's synergy. Based on this information, small groups will select a leader and assign roles and tasks.

Prepared to begin the challenge, teams will choose from a wide variety of mix-ins to create *The Next Great Flavor* recipe. Ingredients and packaging materials are priced, so they'll need to strategically decide how to maximize the profit margin for their product. Teams will also create a flavor name, logo, marketing plan and 60-second commercial to present to our panel of judges. Final flavors will be evaluated on appearance, taste, creativity and profitability, but all participants are winners as they enjoy a scrumptious MYO ice cream sundae bar during the awards ceremony!

EVENT INCLUDES:

- Professional facilitator and event service staff
- DiSC Work Style Assessment for each participant
- DiSC Work Style buttons
- Team information packet
- Team role identification badges
- Disposable hats, aprons and all equipment
- Super-premium, homemade ice cream
- Fresh, quality ingredients and mix-ins
- Packaging and crafting material
- Recognition awards
- Make Your Own Sundae Celebration Bar!



PROGRAM LENGTH:

Approximately 2-3 hours

GROUP SIZE:

5-50 on our site; unlimited off-site

CUSTOMIZATION:

Activities are based on a needs assessment of your team's desired outcome.

PRICING:

Our full-service team building activities range from \$125-\$200 per person, depending on the number of participants. We also understand that budgets come in all sizes and are happy to customize an event to fit your price range.

BENEFITS:

A motivated, cohesive team that demonstrates the ability to...

- ❖ Identify work behavioral styles
- ❖ Set goals
- ❖ Adapt to change
- ❖ Resolve conflict
- ❖ Manage a project to completion
- ❖ Communicate effectively
- ❖ Think creatively
- ❖ Solve problems
- ❖ Collaborate to make decisions
- ❖ Arrive at consensus
- ❖ Celebrate success
- ❖ Have FUN and learn new skills!

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